

Application Requirements

The application deadline is March 31st, 2019.

The following documents are required:

- University degree B.A. (180 ECTS) or equivalent.
- Proof of working experience of at least one year.
- English language proficiency at Level B2.
- Tabular CV, with information including educational and professional background.
- Further documents, such as references may be submitted.

Fees

The fees for a single module (“**Mobility Trends and Futures**” OR “**Managing Transition: Governance and Skills**”) is 2,600 Euro + VAT.

The fee for both modules is 4,900 Euro + VAT.

The fee for the whole master program amount to 15,000 Euro (5,000 per semester) including the regular administration (enrolment / registration) fees.

MBA SUSTAINABLE MOBILITY MANAGEMENT

Mobility industry is witnessing a big shift in its technology, business models, governance and user's attitudes.

TU Berlin's MBA program “Sustainable Mobility Management” trains people who can deliver cutting-edge and sustainable mobility solutions.

The theory and practice-driven approach gives students both a conceptual understanding and the skills needed to tackle practical problems, covering the needs of strategy development, analysis and implementation, complex decision making and “hands-on” learning.

Participants learn in a close cooperation with leading enterprises and institutions located on the EUREF-Campus to become acquainted also with real-world projects in the field of energy, infrastructure and mobility.

The program's interdisciplinary content, which covers the social, economic, technical and governance aspects of tomorrow's sustainable mobility, gives the participants a distinctive profile and qualifies them for a leading position in the mobility sector.

Contact Details

We are here to answer your questions!

Postal Address / Office:
TUBS GmbH – TU Berlin ScienceMarketing
c/o Sustainable Mobility Management

Fraunhoferstr. 33-36 (Secretariat FH 6 – 3, Room 619)
10587 Berlin, Germany

Mrs. Laura Lehmann

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Mon. – Fri. 10 am – 2 pm

Mail: contact@master-in-energy.com

www.master-in-mobility.com



Run at the MBA course Sustainable Mobility Management



Mobility Trends and Futures and Managing Transition: Governance and Skills

taught in English
at Technische Universität Berlin EUREF-Campus
running in April – July 2019
with certificate of attendance

The future of transport: Be ready for the change!

Following the success of its MBA in Sustainable Mobility Management, Technische Universität Berlin offers a unique opportunity to professionals, stakeholders and managers.

They can learn and acquire a better knowledge about the future of transport and its transition towards new business models and new technologies.

TU Berlin offers two single courses:

- Mobility Trends and Futures
- Managing Transition: Governance and Skills

The participants will develop strategic, long-term, future-oriented thinking about the transport industry, service and governance.

The courses are based on out-of-the-box thinking, acquiring theoretical bases and learning from empirical experiences and real-world cases.

Working in groups, with a “hand-on” approach, on forecast and transition making-process, the participants will frame megatrends and transport futures, developing knowledge with lecturers and experts from academia, research centers and industry.

Module 05 MOBILITY TRENDS AND FUTURES

13 appointments à 5 hours 9:30 to 15:30 Thursdays and Fridays fortnightly (April – July 2019)

Dates:

18.04. / 02.05. / 03.05. / 16.05. / 17.05 / 31.05. / 13.06. / 14.06. / 27.06. / 28.06 / 11.07. / 12.07. / 19.07.

Aims and Scope:

Participants will gain element of forecasting methods and an in-depth understanding of global megatrends as well as transport and mobility scenarios.

They will acquire a knowledge of key energy and transport solutions, keeping in mind the impact of ICT, and thus developing the theoretical inputs into real-world large-scale scenarios making.

The social and technical shifts are taken into consideration as well as the fundamentals for forecasting. In this regard, different scenarios will be proposed in order to plan long term developments of a mobility change.

Lecturers:

Dr. Ulrike Engel-Ziegler

DB and Innovation Centre for Mobility and Social Change (InnoZ)

Dr. Irene Feige

Institute for Mobility Research (BMW Group)

Dr. Ronald Nolte

Institute for Futures Studies and Technology Assessment

Module 06 MANAGING TRANSITION: GOVERNANCE AND SKILLS

14 appointments à 5 hours hours 9:30 to 15:30 Thursdays and Fridays fortnightly (April – July 2019)

Dates:

11.04. / 12.04. / 25.04. / 26.04. / 09.05. / 10.05. / 23.05. / 24.05. / 06.06. / 07.06. / 20.06. / 21.06. / 04.07. / 05.07.

Aims and Scope:

Participants will address the challenge of the transition (Wende) toward sustainable mobility futures, addressing strategic options, implementation paths and defining the needed management tools.

Social shifts and technological innovations are evaluated both theoretically and in local and sectorial case studies.

This knowledge is then applied to develop real-world innovative policy, new business models and to implement new plans.

Lecturers:

Prof. Dr. Christian Hoffmann

Professor at HMKW

Dr. Lisa Ruhrort

Researcher at Social Science Research Centre Berlin (WZB)

Dr. Robert Schönduwe

Motion Tag

Business development manager

Format

On-site learning course. 30 people maximum.

Course Duration

14 dates à 5 hours – organized in block seminar every other week on Friday and Thursday.
Certificate of attendance over 9 ECTS (credits) for each course.

Course Dates

Deadline for registration: 31st March, 2019
Face-to-Face: April – July 2019

Language of Instruction

English

Location

Technische Universität Berlin, EUREF-Campus, Berlin, Germany

Target Group

Policy makers and industry managers; transport suppliers and infrastructure operators; transport agency officers, governmental and NGO analysts.